

9120 PUBLIC INFORMATION PROGRAM

The Board of Education believes that all reasonable means should be employed to keep the community served by this district informed on matters of importance regarding district policies, finances, programs, personnel, and operations.

The Board will determine which of its official actions have sufficient community impact and interest to warrant special release; the Board alone will release to the news media information about those matters of importance. The Superintendent may release information regarding Board actions of lesser importance as they have been recorded in the minutes of the Board meetings and upon the request of media representatives. The release of all other publications, photographs, and documents depicting the accomplishments of the pupils and staff of the district shall be approved by the Superintendent.

The Superintendent shall direct an information program designed to acquaint residents of the community and the public generally with the achievements and the needs of the schools. As a minimum, information shall be disseminated regarding the district's educational goals; the district's guarantee of equal educational opportunity; the district's programs for basic skills improvement, special education, bilingual education, and English as a second language; and summary reports of the administration of statewide assessment tests. Every effort shall be made to foresee and avoid problems caused by misunderstanding or lack of information.

The Superintendent shall develop guidelines governing taste, relevance, and the protection of privacy in the preparation of district publications.

Adopted: 9 February 2004

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