

# POLICY

## SWEDESBORO-WOOLWICH BOARD OF EDUCATION

General Interest-Flyer Distribution  
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### 9220 General Interest – Flyer Distribution

The Swedesboro-Woolwich Board of Education believes that partnering with the community-at-large in a joint public information effort when appropriate is important. The board believes that the sending of community informational notices/flyers through the students must be handled on a case-by-case basis. Thus, the board authorizes the Superintendent to review all flyers by outside agencies and approve as appropriate. Notices/flyers will not be sent home with students unless approved by the Superintendent.

Examples of the types of community notices/flyers to be sent home with students that may be acceptable pending the final approval of the Superintendent include:

- Informational flyers from the Swedesboro-Woolwich PTO regarding events and meetings.
- Informational flyers from community groups such as the Swedesboro-Woolwich Parks and Recreation Department.
- Community youth group flyers including youth sports teams, Scouts, etc.
- Informational flyers determined to be an educational or recreational benefit to the parents of school district children.

Informational flyers will not be sent home with students from outside municipal agencies or groups if they are in conflict with any established and existing Swedesboro-Woolwich community group or youth sports organization. An example would include:

- A neighboring municipal/community group fundraiser to benefit a specific agency or group within their respective community.

Notices and flyers will not be sent home as an advertisement for commercial or profit making organizations or businesses. An example would include:

- A local business generated advertisement promoting an open house for a local business establishment.

Notices and flyers will not be sent home advancing or representing political candidates or political positions.

The Superintendent will review with the Swedesboro-Woolwich Board of Education any requests that may fall outside of the above mentioned parameters.

Adopted: 11/14/2007

